



RE: SNHJA Horse Show Series

Dear Sir or Madam:

We are reaching out for your consideration to be a sponsor of the Southern Nevada Horse Show Association (SNHJA). Sponsorship is needed so that we can continue to provide our exhibitors with a low cost, family friendly, local horse show.

As you may know, horse showing can be very expensive and there is a real shortage of local show opportunities here in Southern Nevada. Without your support, we cannot continue to keep our costs low and our quality high! Your sponsorship dollars go towards providing prizes, licensed judges and so much more.

In the following page you will find various levels of sponsorship that are offered. We are not only looking for company sponsorships, but also individuals, families, and groups!

We also have openings available for vendor booths where you can highlight your business or even sell your products. Please call for more information on this low cost opportunity.

Thanking you kindly in advance for your support.

Angel Pitton

President, SNHJA

(702) 349-4255

SNHJA Title Sponsor – Fall 2017 - Spring 2018 - \$2250

- SNHJA will name you as the title sponsor on all promotional items including prizes with embroidery, cover of the horse show premium, listed on the home page of our website, plus more!
- Full page advertisement in all printed and digital material. (Art provided by you)
- Minimum 4-5 Daily PA announcements made every horse show day
- All the benefits of our other sponsorship options
- Two banners provided by us hung up at each of our horse shows in prime traffic locations, according to Clark County Parks & Recreation rules
- Social media posts made year round
- A vendor booth available to you at no charge
- Jump with your name or logo placed at the front of the arena

Series Division Sponsor – \$750

- Banner provided by you hung in a prime location at each horse show
- Social media blasts throughout the year
- A division named after you or your company will appear in all printed and digital materials
- A link to your website on our website and 1/2 page add in our newsletters (art provided by you)
- Promotional materials kept available in our office, provided by you, during horse shows
- 3-4 PA Announcements made per horse show day

Series Medal Class Sponsor & Special Classes Sponsor - Micro Prix, Hunter Derby, Hunter and Jumper Classics:

Medals Series Cost for Classes, not including the Finals: \$400 with first right at sponsoring Finals for an additional \$250. *Sponsor for Finals only*, \$350

Special Classes: \$300 to sponsor prizes ONLY or \$800 to sponsor both prize money and prizes

- All the benefits of a series division sponsor, please see above

Single Show Sponsorships for Divisions & Medals:

Division Sponsor \$200, Medal Sponsor \$100

- Hang one banner, provided by you, in a prime location for that particular show
- 2-3 PA Announcements made during the horse show thanking you for your support
- Your name mentioned in social media blasts thanking you for your support
- Your name in the newsletter that follows that particular horse show

Commitment for Sponsorship - SNHJA 2017/2018 Season

Please contact Angel at (702) 349-4255 to make sure the sponsorship you choose is still available prior to filling out your form.

Sponsorship Choice & Quantity

Title Sponsor for 2017/2018: \$2,250 _____

Series Division \$750: _____ Single Show Division \$200: _____

Series Medal: \$400 _____ Series Medal and Finals \$650: _____ Single Show Medal \$100: _____

Medal Finals Only Sponsor \$350: _____

Special Classes (prizes only) \$300 : _____ Special Classes (prizes and prize money) \$800 : _____

Supporter Contribution \$ _____

Sponsor Name & Address:

Website: _____

Social Media: _____

Telephone: _____

Company information for promotional use:

If also donating product or custom amounts, please provide info below:

